

**PRE - CONCEPT**



**Ispirazioni - Podere Cerreto**  
GESCO - Sede centrale



**Ispirazioni - Industrial design**  
GESCO - Sede operativa

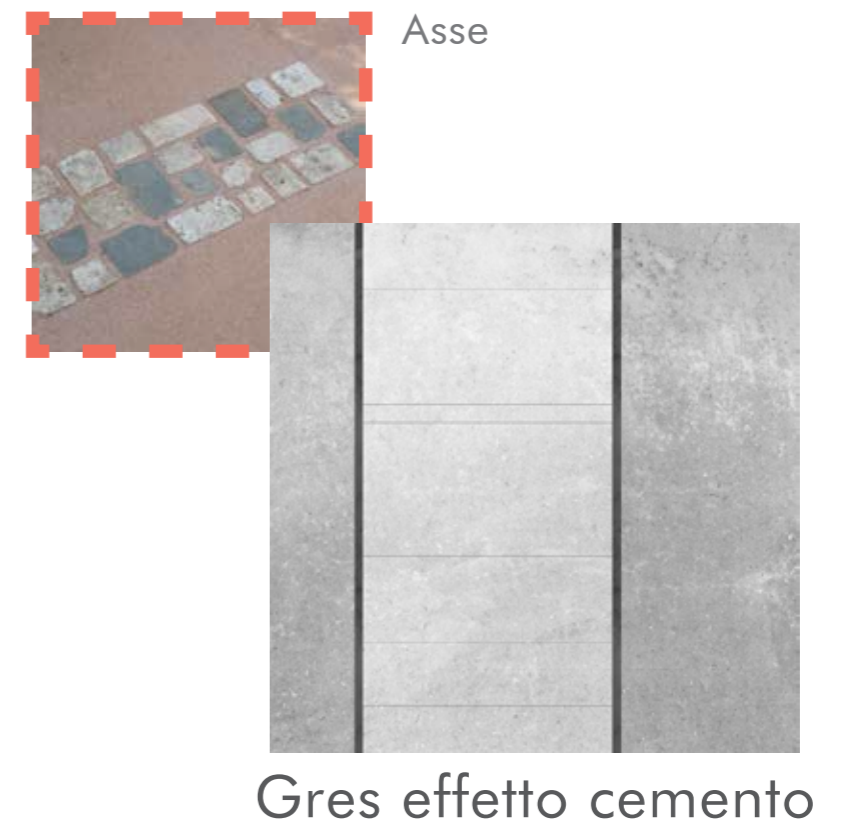
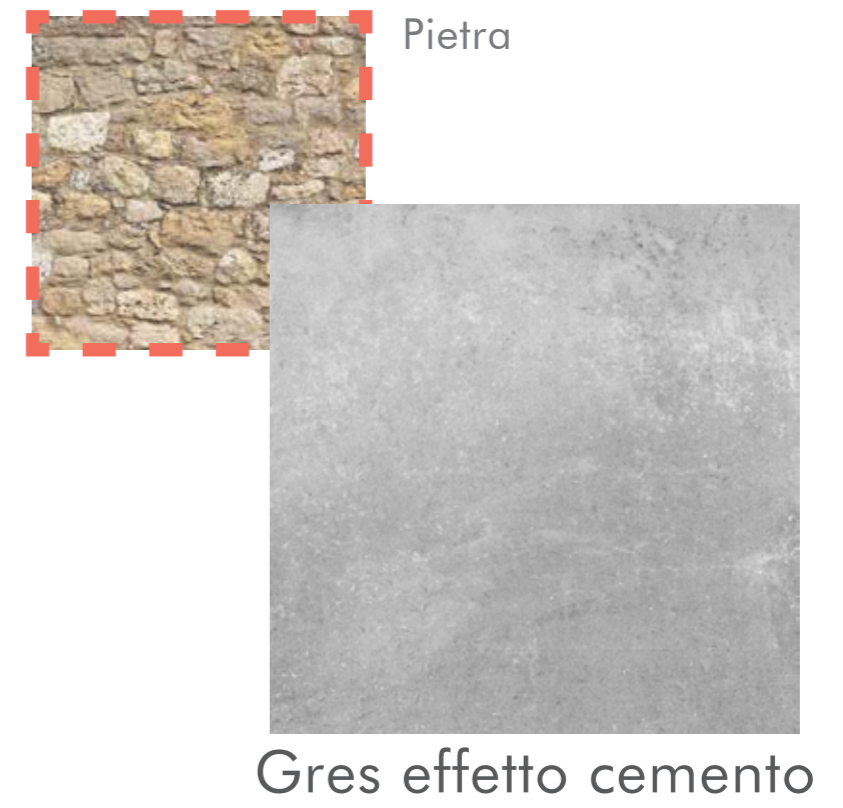
Ambiente rurale

Ambiente industriale



### Concept Idea - Declinazione

GESCO - Sede operativa



## Moodboard

Reinterpretazione dei materiali



Rivestimenti in Bolon

Gres effetto cemento

Nicchie

## References

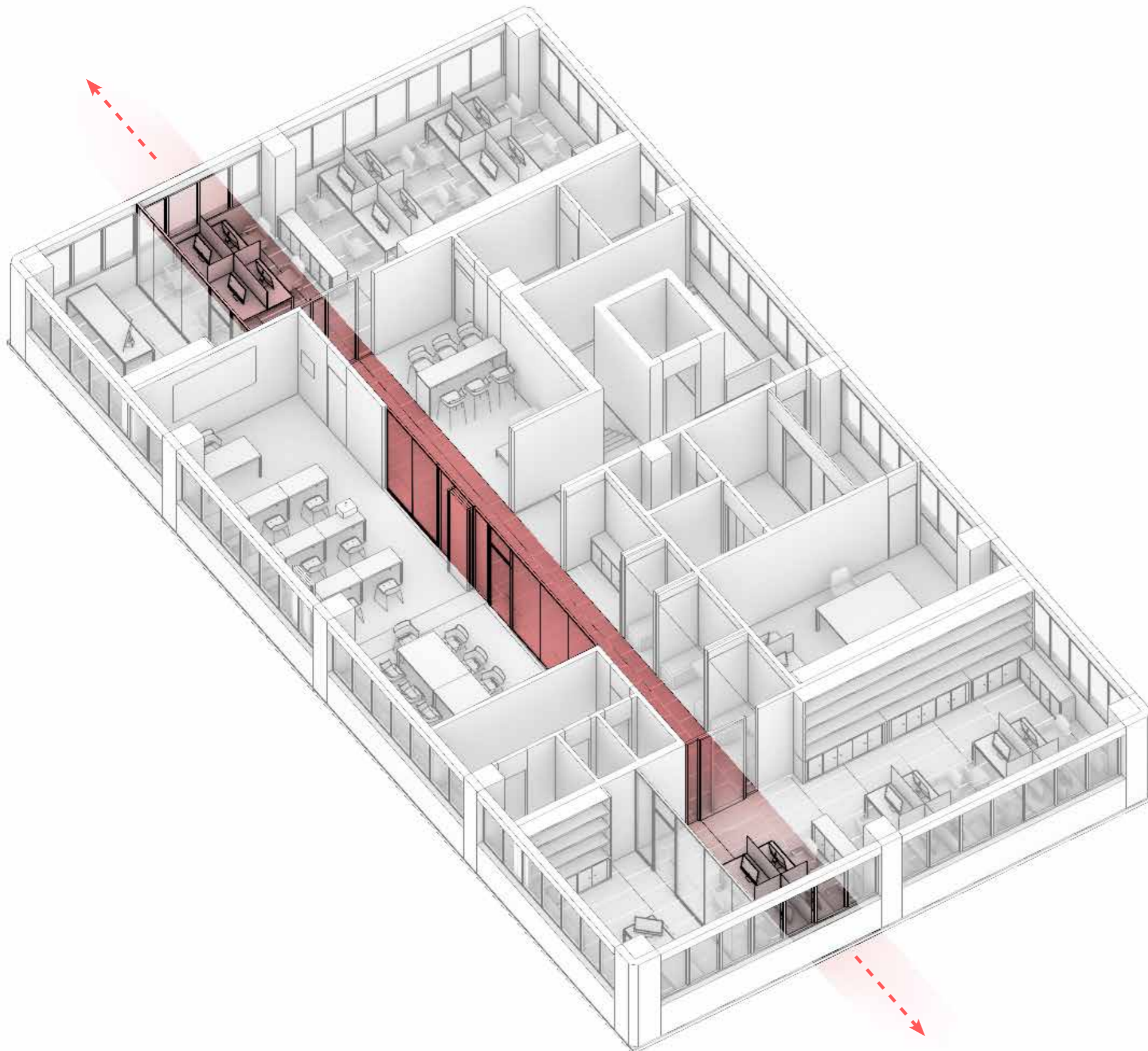


illuminazione

Trasparenza

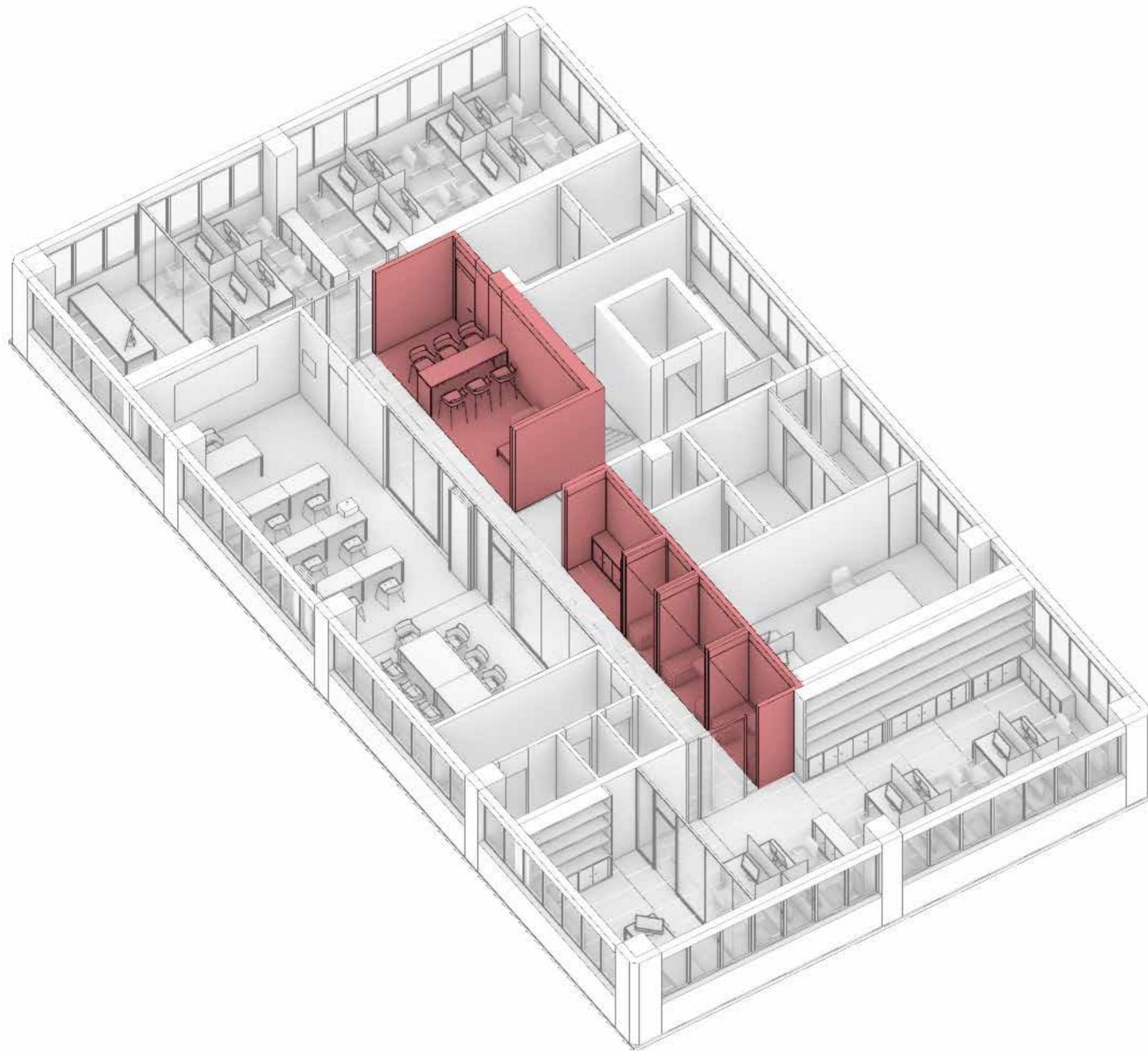
Arredamento

## References

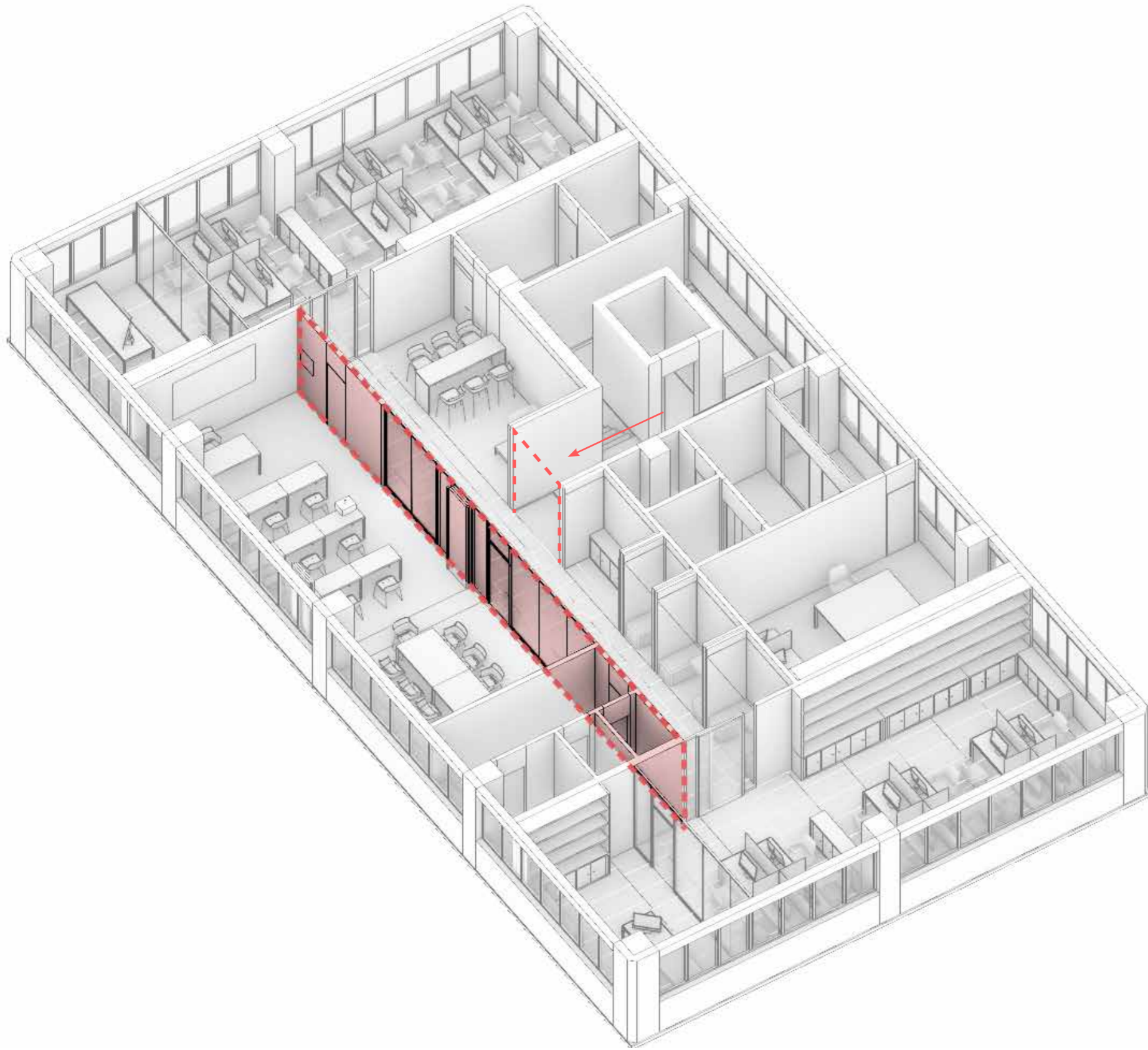


**Asse di distribuzione**

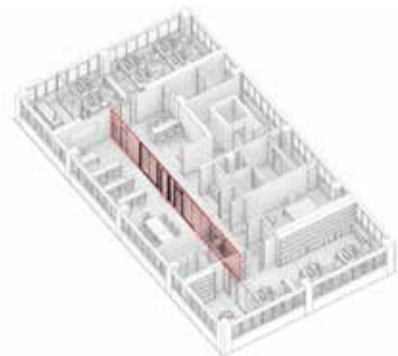




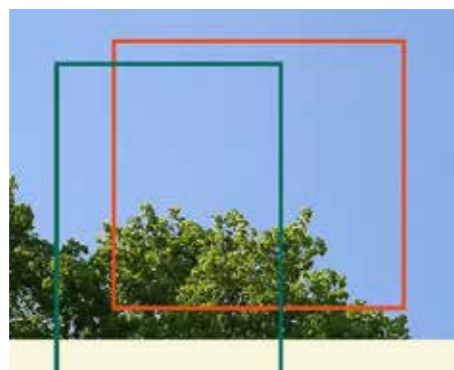
**Nicchie**



**Parete trasparente**



## Framing the view



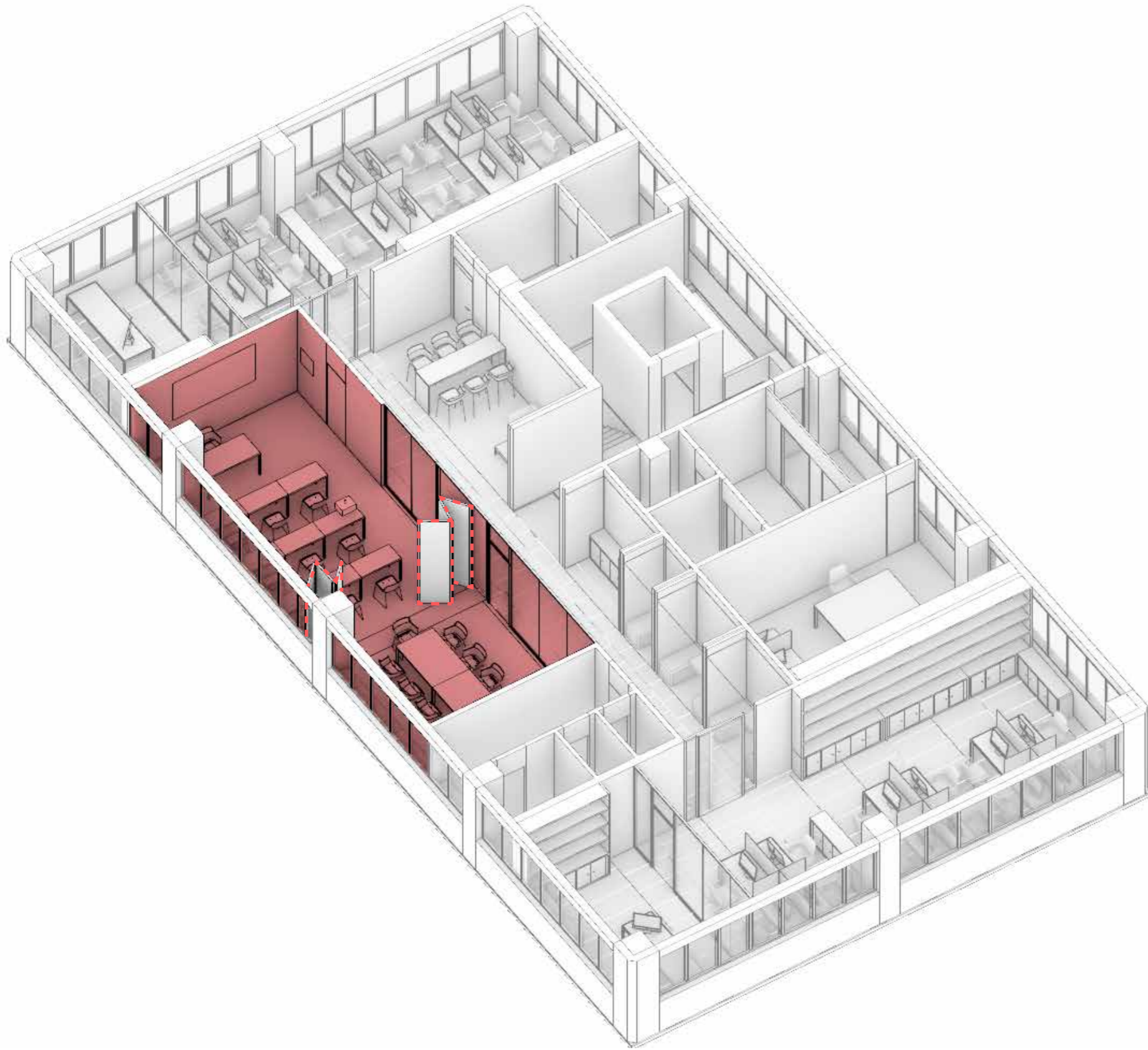
WC

Sala riunioni

Totem d'ingresso

Sala formazione

## Serigrafia

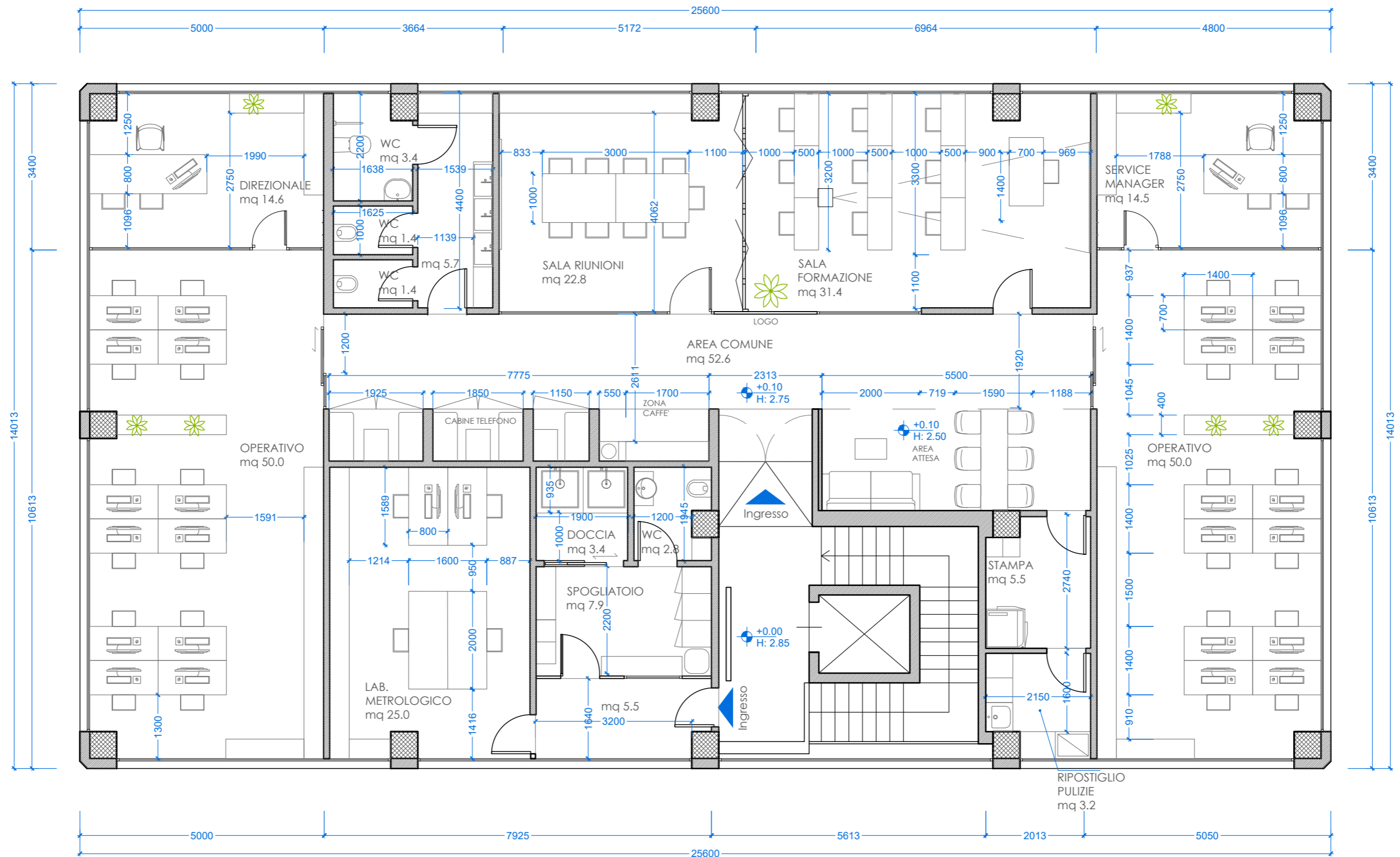


**Sala riunioni + formazione**

# PLAN LAYOUT



**Pianta arredata**

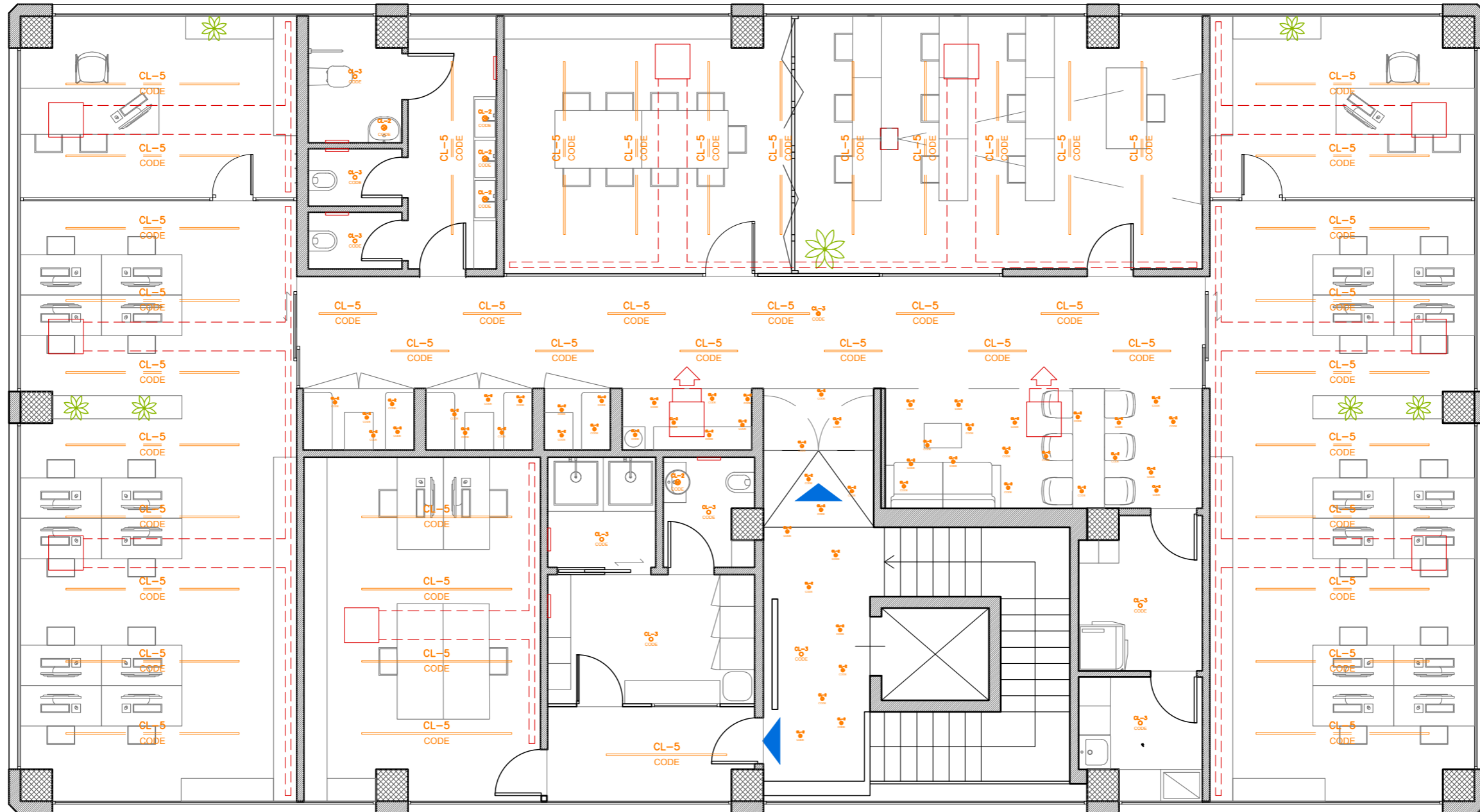


Pianta quotata



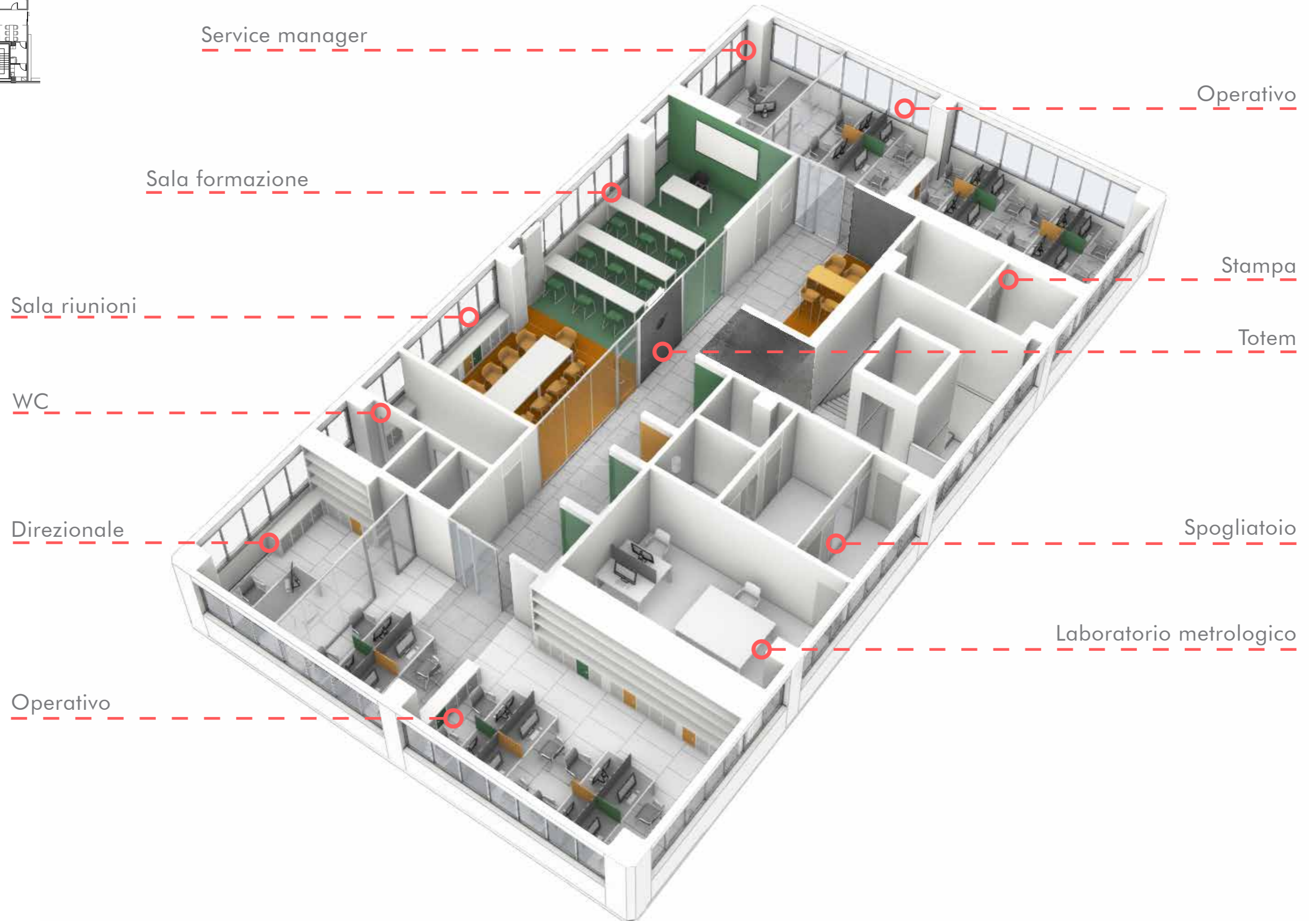
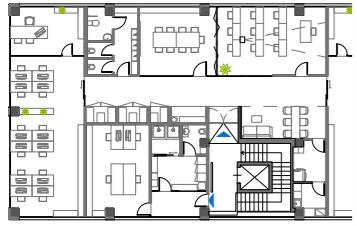
**Pianta delle illuminazioni**



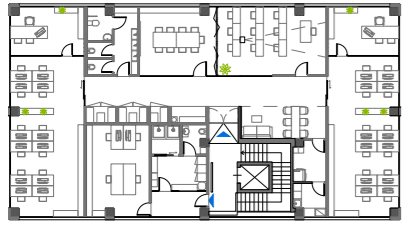


Pianta illuminotecnica

# Assonometria 1



# Assonometria 1

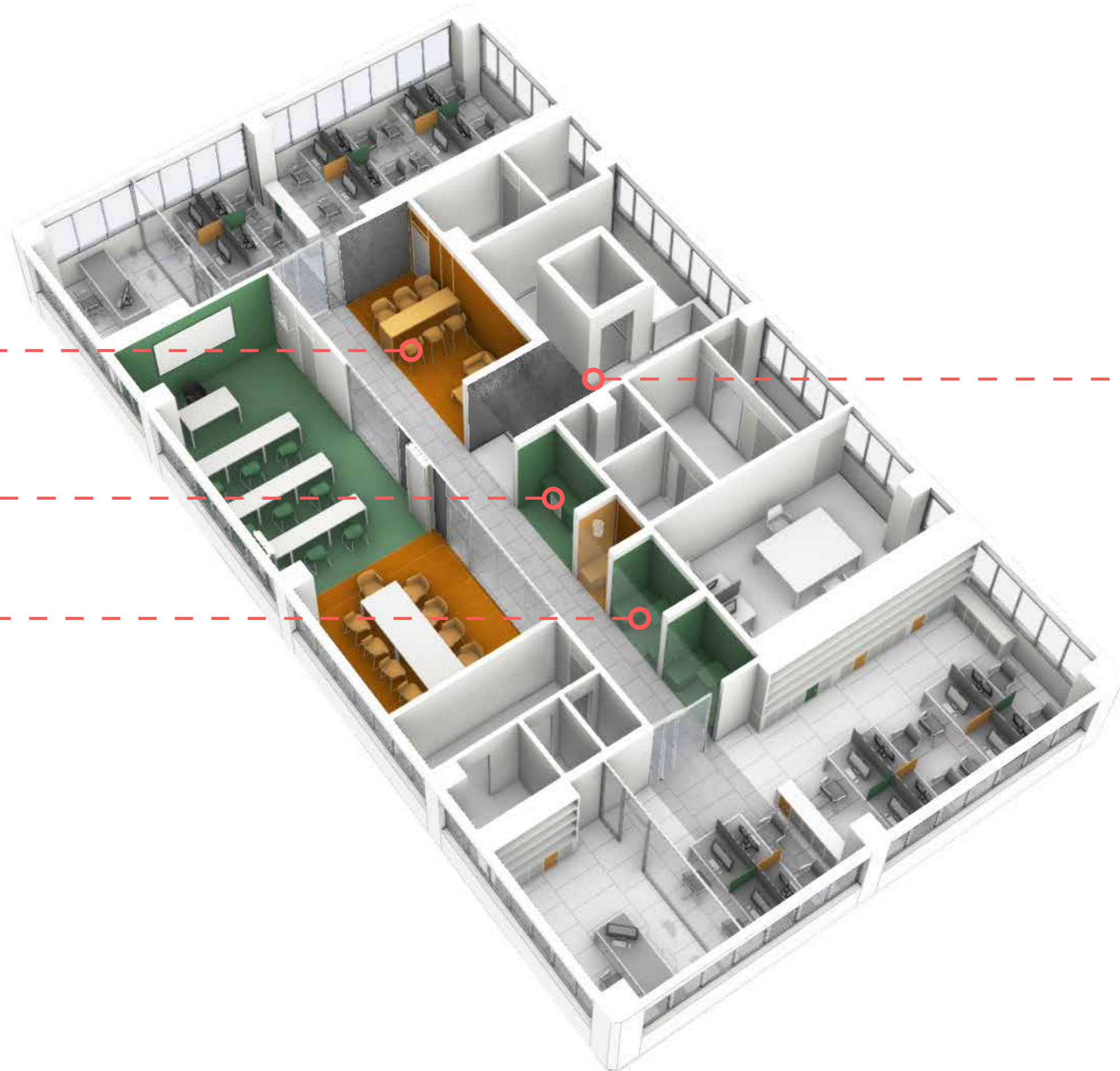


Area di attesa

Ingresso

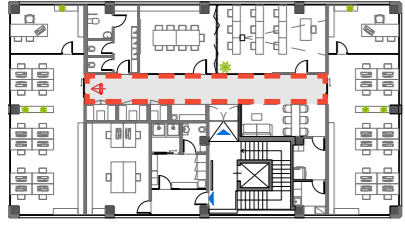
Area caffè

Cabine telefoniche



**RENDER**

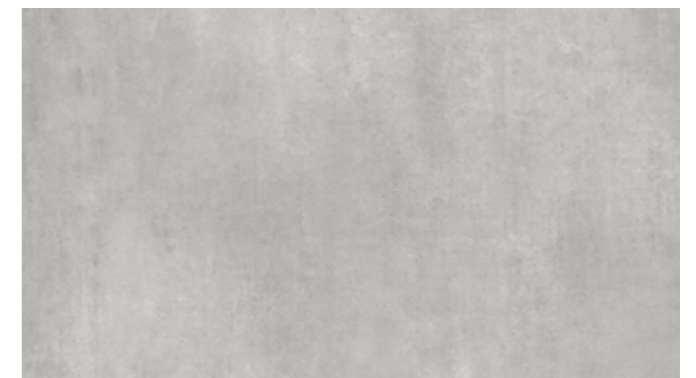
# Corridoio



Luci lineari

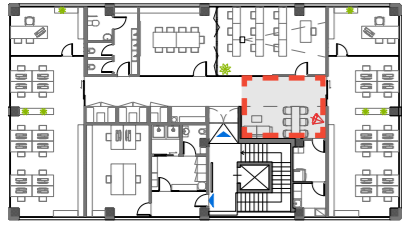


Nicchie



Pavimento in gres

# Sala attesa



Luci downlight

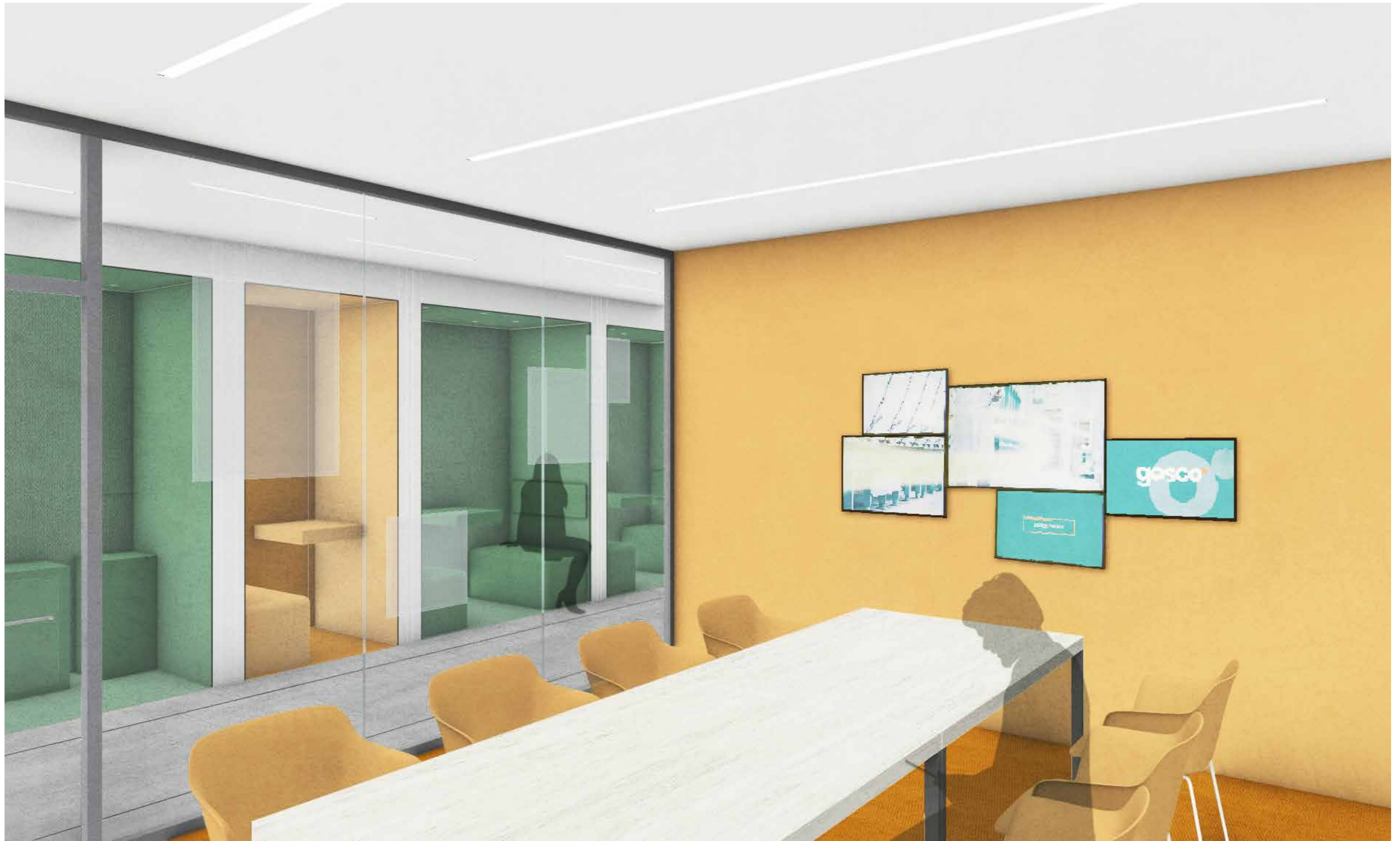
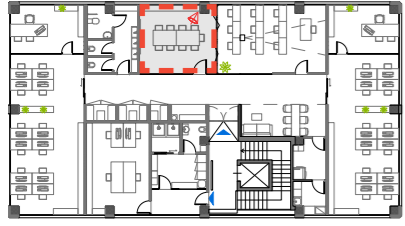


Nicchie



Arredo

# Sala riunioni



Parete di vetro

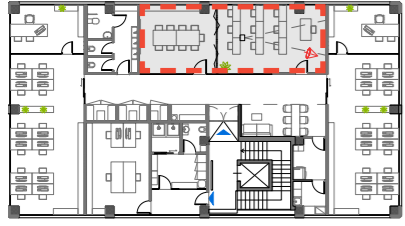


Pavimento bolon moquette



Arredo

## Sala formazione



Luci lineari



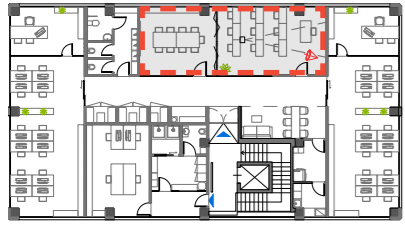
Pavimento bolon moquette



Parete mobile



# Sala formazione



Luci lineari

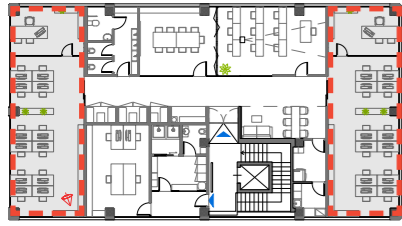


Pavimento bolon moquette



Parete mobile

# Uffici



Luci lineari

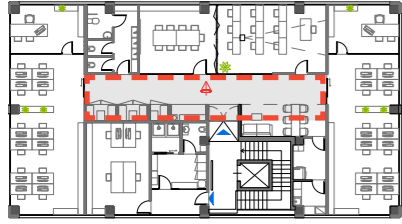


Divisori

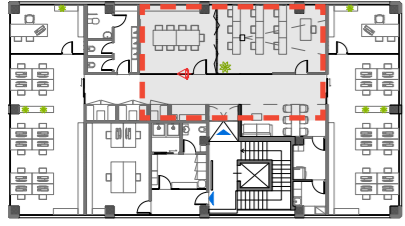


Arredo

# Nicchie



# Corridoio + Formazione



**ARREDO**

Cerreto



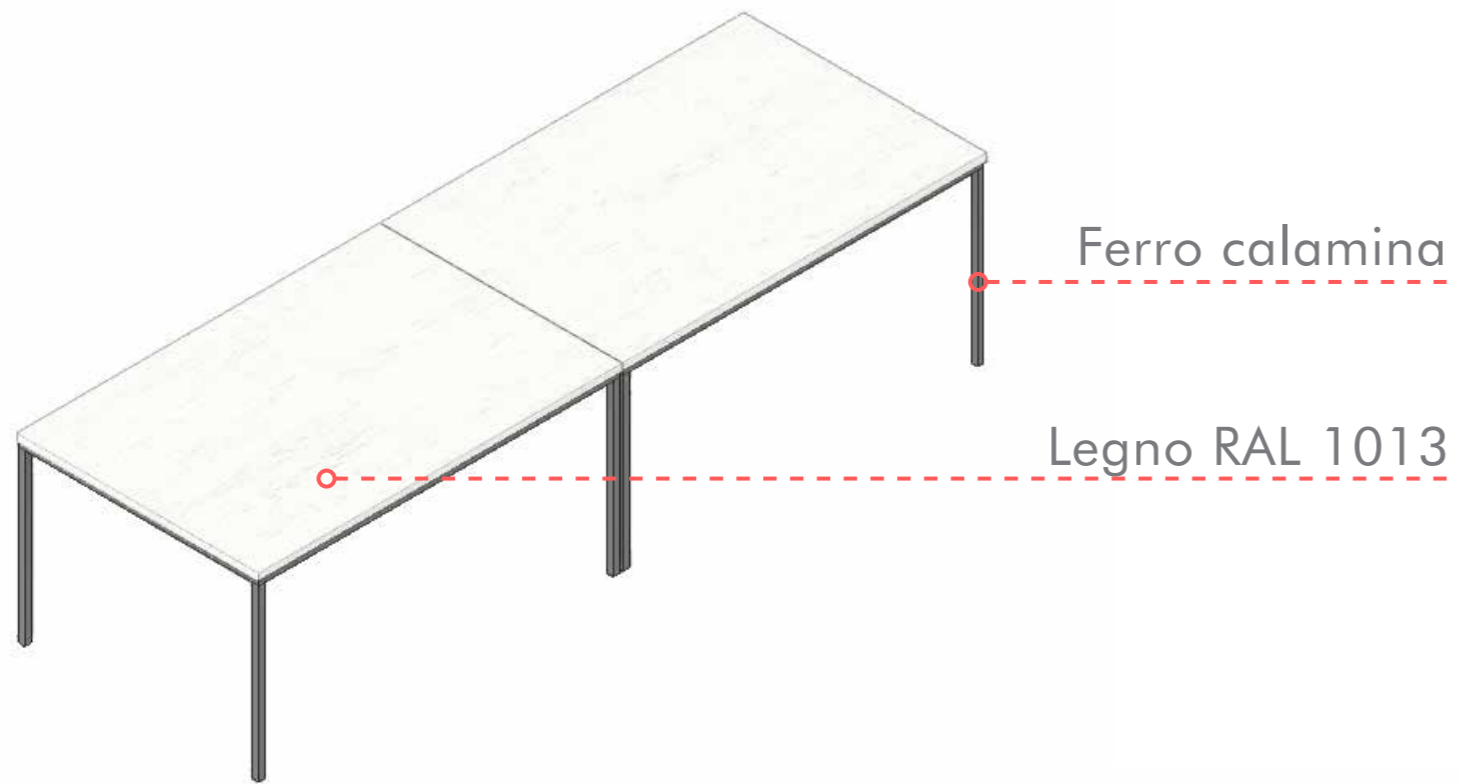
Pian dell'Olmino



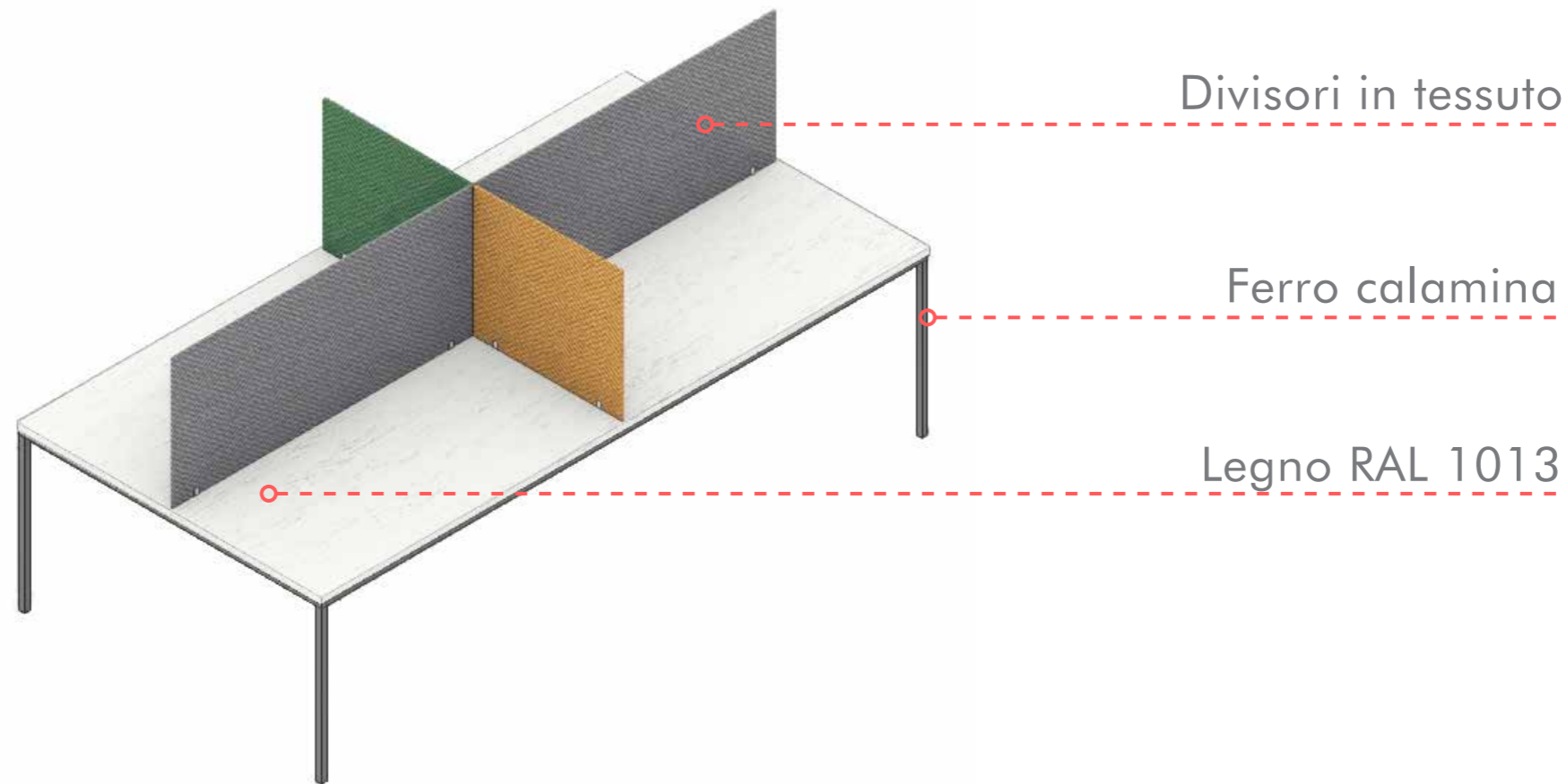
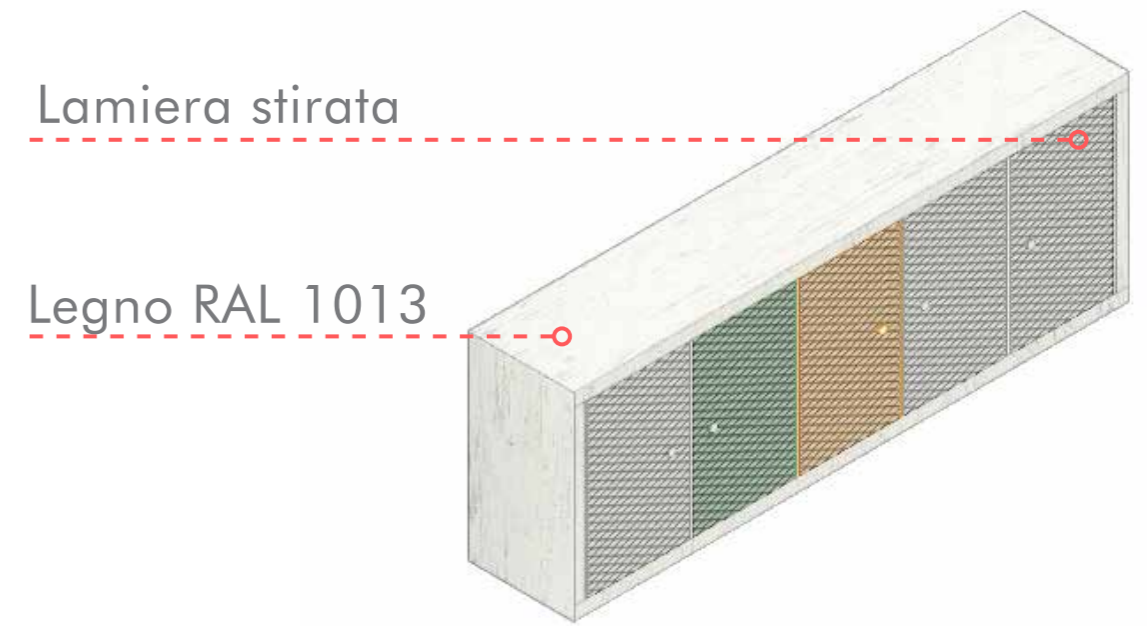
## Arredo

Declinazione - Reinterpretazione dei materiali

Tavolo standard



Mobile contenitore

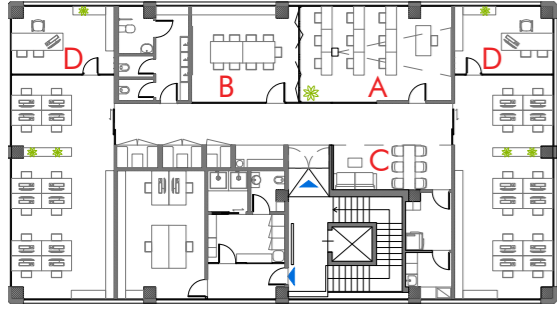


Tavoli operativi

**Arredo**

Declinazione - Reinterpretazione dei materiali

# Sedute



A



C



B



D

## Arredo

Quinti - Serie Deep